

Mail to — AUTOPOINT COMPANY

1801 Foster Ave., Chicago 40, Ill.

● Please send literature describing the complete line of "AUTOPOINT" pencils and business gifts. No obligation.

Date_____

Firm Name_____

Business Address_____

City_____

Zone_____ State_____

Signed by_____

Executive Title_____

→ DETACH HERE AND MAIL TODAY →

LITHO IN U.S.A.

“AUTOPOINT”

TRADEMARK OF AUTOPOINT COMPANY



© 1947

PATENTED IN U. S. OF A.

Whenever the lead is out too far it can be pushed back by first turning barrel to left.

NOTE: Do not insert lead through writing tip.

Autopoint
TRADE MARK
BETTER PENCILS



★ PULL OFF TIP

★ UNSCREW PLUNGER

★ INSERT LEAD

"AUTOPOINT" LEADS—"Real Thin," Standard and Thick sizes, in various degrees of hardness; also colored, copying and indelible.

"AUTOPOINT" ERASERS—Replaceable unit permits adjusting for wear.



No. 526—Executive
"AUTOPOINT" PENCIL



No. 301—
"AUTOPOINT"
INDEX. Alpha-
betical—press
the key, there's
your information!
Memo paper
compartment.



No. 400—
"AUTOPOINT"
KNIFE. Selector
button gives 3
blade positions



No. 212—Deluxe
"AUTOPOINT"
MEMO CASE

Autopoint

TRADE MARK

BETTER PENCILS • PENS
LEATHER GOODS • DESK INDEX
PERPETUAL CALENDAR
KNIVES • MEMO CASES
CALENDRAIRE • LETTER
OPENERS • ASH TRAY
TEMPERATURE-
HUMIDITY GUIDE



No. 153—"AUTOPOINT"
PERPETUAL CALENDAR
and MEMO CASE



No. 67—New
"AUTOPOINT"
pencil



No. 633—New
"AUTOPOINT"
pen



No. 412—"AUTOPOINT"
Heavy Duty Jack Knife

● Keep prospects reminded with this tested business strategy that builds Goodwill—increases sales! Give each prospect and customer useful "AUTOPOINT" business gifts. Their daily utility will give new prominence to your sales message—day after day, the year 'round. Put this powerful force of repetition to work; customers do more business with firms they know best!



No. 313—New
"AUTOPOINT"
deluxe Ash Tray